

BELLA+CANVAS®

PREMIUM CRAFTED TEES

AIRLUME COTTON / NO COE

We've been preaching the Combed and Ring-Spun message since day one, back when all the other guys were using carded open end. We've been true to our core belief that quality garments start at the thread level, which is exactly where we start our design process. Our signature Airlume Combed and Ring-Spun Cotton is engineered to create the softest, smoothest tee you've ever felt.

WHAT MAKES IT DIFFERENT?

- **PURER COTTON:** We comb out more impurities than any other brand
- **LONGER STAPLES:** This makes for less stray fibers and a smoother surface
- **ECO-DYED:** Fabric is dyed using 7x less water

NEVER TUBULAR

Our bodies aren't tubes, so why does tubular manufacturing still exist? While constructing garments this way is cheaper, tubular T-Shirts are ill-fitting and unflattering. Side-Seamed tees are the only tees we make because to us, fit is everything.

TECHNICAL FIT

We go to unheard of lengths to perfect the fit of every garment in every size. Rather than doing generic size grading, we cross-reference every body type, every height, and every weight to ensure our fit reaches the largest audience possible – and at the same time, never once do we ignore the nature of tailoring or contouring.



BE DIFFERENT

BEING DIFFERENT IS WHAT WE STAND FOR,
THIS IS WHAT WE ARE KNOWN FOR.

BELLA+CANVAS®



USA-STRONG PRODUCTION

CREATING AMERICAN JOBS

American made is something we believe in deeply. As one of the biggest clothing manufacturers in America, we provide well over 1,000 jobs right here in Los Angeles. We are always pushing the envelope to add more volume and just recently doubled the size of both our cutting and fulfillment facilities, adding even more jobs!

LARGEST DYER & CUTTER OF APPAREL IN THE US

We dye and cut more garments in the United States than any other clothing manufacturer. And it's all done right here in Los Angeles!

NO SWEATSHOPS/ PLATINUM WRAP CERTIFICATION

Doing things the right way has never been up for debate. We have been manufacturing in the U.S. and internationally in a no-sweat-shop, humane, sustainable way since day one. Our Platinum W.R.A.P. certification is just a small indication of how hard we work to make our sewing and cutting floors pleasant, productive, comfortable places to be.

USA STRONG

BE DIFFERENT BEING DIFFERENT IS WHAT WE STAND FOR,
THIS IS WHAT WE ARE KNOWN FOR.

BELLA+CANVAS®

ECO-FRIENDLY

WATER REDUCTION

By using newer, more efficient dye machines, we use 7x less water than the average for clothing manufacturers, saving 24 million gallons a week. Any water we do use goes through a filtration system that allows it to be recycled. All fabric is dyed in Los Angeles, California and we never use harmful chemical in our dyes.

ENERGY REDUCTION

We are a green company through and through – taking every opportunity we can to reduce our co2 emissions. If you take a quick tour around our headquarters you'll find we use solar energy to power our sewing and cutting facilities, motion-sensor LED lighting and skylights throughout each building, and electric car charging stations to encourage employees to go green.

VIRTUALLY ZERO WASTE

Our manufacturing facilities and LA Headquarters produce almost no landfill because we recycle pretty much everything that can't be turned into a tee. We've optimized our cutting to reduce plastic use, and excess fabric is recycled into a number of things like baby bibs or stuffing for upholstery. Let nothing go to waste!



BE DIFFERENT BEING DIFFERENT IS WHAT WE STAND FOR,
THIS IS WHAT WE ARE KNOWN FOR.

BELLA+CANVAS®

INNOVATION

WE'VE REENGINEERED FABRIC AND COLOR DEVELOPMENT

We are constantly looking for ways to develop never-been-seen-before fabrics and colors. Over the past decade, we introduced the industry to Flowy Poly-Viscose, debuted the only 40 single triblend, and most recently, created the first-ever, true black heather fabric. And we aren't stopping there. We promise to always be creating the next best thing.

WE'VE REVOLUTIONIZED THE WAY PRODUCT IS DESIGNED AND RELEASED

We have brought the fashion-on-demand model to wholesale, by introducing the most on trend styles of the moment at wholesale prices. BELLA+CANVAS is the most fashion forward brand in the industry!

TAKING TRANSPARENCY TO A NEW LEVEL

We want to bring you into our world at BELLA+CANVAS and be a resource hub of information and inspiration. We're creating weekly video, blog and web content to help educate and inspire! Check out our YouTube channel!

[Youtube.com/bellacanvasofficial](https://www.youtube.com/bellacanvasofficial)

BELLA+CANVAS.



BE DIFFERENT

BEING DIFFERENT IS WHAT WE STAND FOR,
THIS IS WHAT WE ARE KNOWN FOR.