

___ HEAVY BODY <u>™</u> ACRYLIC

High viscosity pigment-rich color.



HEAVY BODY ACRYLIC

This is high viscosity professional acrylic, ideal for impasto and texture. With a high concentration of artist-quality pigment and a satin finish, Heavy Body Acrylic gives you rich, permanent color, with crisp brush strokes and knife marks.

| High viscosity | ~ |
|--------------------------------------|----------|
| Highly pigmented | ✓ |
| Satin finish | ~ |
| Holds knife marks & brush strokes | ~ |



Liquitex changed the game for artists everywhere with the invention of the first water-soluble acrylics in 1955. Heavy Body was created in 1963 and has been part of the acrylic artist's toolbox ever since.

Thick, flexible and able to convey movement, depth and form, you can use Heavy Body Acrylic to paint with brush or palette knife, for mixed media, collage and printing.

THE RANGE

Choose from a range of sizes. The standard 2oz, or go large with 4.65oz, 16oz or 32oz.



0.74oz (22ml) sets only



2oz (59ml) 116 colors



4.65oz (138ml) 36 colors



16oz (473ml) 25 colors



32oz (946ml) 25 colors

PURE PIGMENTS

The finest quality artists' pigments used in high concentration.

Heavy Body Acrylic is known for its rich, permanent color. Our chemists use the latest basket bead-mill technology to bring out the best in every pigment. Tiny reinforced ceramic beads give fine dispersion, great color development, strength and brightness. Every color is individually formulated to allow the unique character of each pigment to express itself – whether it's naturally opaque, semi-opaque or transparent.



The low-odor acrylic resin base in Heavy Body represents the latest in acrylic resin technology, giving you increased open time and colors of great clarity and vibrancy, with minimal wet-to-dry shift. The paint film is highly flexible, durable, non-yellowing, UV-resistant and water-resistant when dry. Heavy Body colors are independently tested by the Art and Creative Materials Institute at Duke University, and hold the Approved Safety (AP) safety seal*. This means they are certified to contain no materials in sufficient quantities to be toxic or harmful to humans or to cause health problems.

High viscosity

Satisfyingly rich and smooth.

This is our highest viscosity paint. Good surface drag gives excellent handling and blending characteristics, with increased open-working time. Never too slippery, or too sticky. Heavy Body Acrylic delivers intense color in the ideal consistency for a range of techniques.



Heavy vs Soft

So what's the difference between Liquitex Heavy and Soft Body Acrylics?

If you thought they were just the same paint, thinned and thickened, you'd be wrong. The two paints have compatible binders and pack the same high pigment load, but they've been individually formulated to give the finest professional results in a choice of viscosities.



Non-cracking

A flexible, crack-free result.

Even when you go in thick. Impasto and 3D applications dry without fracturing due to advanced acrylic technology which brings flexibility to the paint film. Giving you a durable, non-cracking finish.

Archival quality

The professional standard.

On a client's wall. In a gallery. Your work needs to stay as you intended. As with all Liquitex products, the pigments in Heavy Body have passed extensive tests for lightfastness. Each pigment is rated according to the American Society for Testing & Materials (ASTM), and we only use pigments rated ASTM I or II*. This means your work will have the greatest archival permanence possible – at least 50 years+ in gallery conditions – with no color shifting or fading, to stay vibrant and true.

^{*} Fluorescent and metallic pigments are naturally less lightfast.

COLOR CHART

| LIGHT BISMUTH YELLOW PY184 - PW6 | YELLOW LIGHT HANSA PY3 | 889 CADMIUM-FREE YELLOW LIGHT | 160 CADMIUM YELLOW LIGHT PY35 | YELLOW MEDIUM AZO PY74 | 890 CADMIUM-FREE YELLOW MEDIUM | 161 CADMIUM YELLOW MEDIUM P735 |
|---|--|--|--|---|---------------------------------------|--|
| sı ⊠ ⊕ | SI □ ∰ | s3 ■ ⊕ | S3 ■ ⊕ | S2 \ ⊕ | s3 ■ ⊕ | s3 ■ ۞ |
| 109 QUINACRIDONE | 893 CADMIUM-FREE | 152 Cadmium | TRANSPARENT | 294 Naphthol Red | 292 Naphthol | 894 CADMIUM-FREE |
| RED-ORANGE S3 □ ۞ | RED LIGHT | RED LIGHT PRIOB S5 ■ ① | ORANGE DPP S2 □ ۞ | LIGHT PR9 S2 N ⊕ | CRIMSON PRITO S2 N ® | RED MEDIUM PRI70 S5 ■ ① |
| 242 | 500 | 700 | | 500 | 100 | 440 |
| 810 LIGHT PORTRAIT PINK PRISS * PO36 * PW6 | 500 MEDIUM MAGENTA PRI22 • PW6 | 300 DEEP MAGENTA PRI22 • PVI9 • PW6 | QUINACRIDONE MAGENTA PRIZZ | 590 BRILLIANT PURPLE PV23 RS • PW6 | 186 DIOXAZINE PURPLE PV23 RS | QUINACRIDONE BLUE VIOLET PVI9 |
| SI ■ Ø | SI ■ Ø | S3 № ⊕ | S3 □ ۞ | SI □ 锁 | \$2 □ Ø | S3 □ ۞ |
| 380 ULTRAMARINE BLUE | 314 PHTHALOCYANINE | 320 PRUSSIAN | 316 PHTHALOCYANINE | 208 INDIGO | 570 BRILLIANT | 275 Manganese |
| SI 🗆 🛈 | BLUE ced shade | BLUE HUE PBI5:3 • PV23 • PBI7 S2 \(\subseteq\) | BLUE green shade PBIS SI | PBI5:1 • PVI9 • PBK7 | BLUE PBI5:3 • PG7 • PW6 SI (**) | BLUE HUE PBIS • PG7 • PW6 S3 |
| | | | | | | |
| 169 COBALT TURQUOISE | 171 COBALT GREEN | 317 PHTHALOCYANINE GREEN blue shade | 319 PHTHALOCYANINE GREEN yellow shade | 450 EMERALD GREEN | 350 GREEN DEEP PERMANENT | 398 VIRIDIAN HUE PERMANENT |
| PB36 S4 ■ ① | P650 S4 ■ ® | P67 S1 □ ⊕ | PG36 S1 □ ∰ | PG7 • PY97 • PW6 S2 ■ ① | PG7 • PW6 • P197 S2 ■ :① | PBr7 • PG7 S1 ■ ② |
| | | | | | | |
| 312 LIGHT GREEN PERMANENT PG7 • PY97 • PW6 | 740 VIVID LIME GREEN PY97 • PG7 • PW6 | 840 BRILLIANT YELLOW GREEN PG7 • PW6 • PY3 • PY97 | 530 BRONZE YELLOW PY42 • PRIOI • PBkII | 730 TURNER'S YELLOW P13 • P142 | 416 YELLOW OXIDE PY42 | 601 NAPLES YELLOW HUE P8/24 • PW6 |
| S2 ■ ۞ | SI 🗆 🌣 | SI 🗆 🕸 | SI ■ ۞ | S2 ■ ⑩ | SI ■ ∰ | S2 ■ ① |
| 392 | 331 | 333 | 434 | 436 | 432 | 430 |
| VAN DYKE RED PR≥25 S2 | RAW UMBER P8r7 | TRANSPARENT RAW UMBER PY42 • PRIOI • PBkII S2 🔲 🛈 | UNBLEACHED TITANIUM PW6 • PY42 • PRIOI • PBkII | PARCHMENT PBk7 • PG7 • PW6 • PY42 S1 ■ ② | TITANIUM WHITE PW6 SI M 30: | TRANSPARENT MIXING WHITE PW4 SI |
| 32 N @ | 31 ■ ₩ | 32 LI W | 21 ■ ŵ | 21 ■ ŵ | 21 ■ ŵ | 31 U W |
| 239 IRIDESCENT | 234 IRIDESCENT | 235 IRIDESCENT | 237 IRIDESCENT | 229 IRIDESCENT | 230 IRIDESCENT | 227 IRIDESCENT |
| RICH SILVER | BRIGHT GOLD S2 ■ | RICH GOLD | ANTIQUE GOLD | RICH BRONZE S2 ■ ﴿ | RICH COPPER S2 ■ | ROSE GOLD S2 ■ |
| | | | | | | |
| 983 Fluorescent Red | 987 FLUORESCENT PINK | 984 Fluorescent Blue | 985 Fluorescent Green | | | |
| S2 № @ | S2 🔊 🍥 | S2 🔊 🍥 | S2 🔊 🐵 | | | |

116 COLORS



KEY TO CODING

SERIES

S3 Series 3

OPACITY RATING

■ Opaque■ Semi-Opaque□ Transparent

ASTM LIGHTFASTNESS RATING

-Ö- Excellent -Ö- Very good

Not ASTM rated

A HISTORY OF INVENTION

Challenging the established ways of doing things is in our DNA.

It's how we invented the first water-based acrylic paint in 1955, helping to revolutionize the art world. Before 1955, oils, watercolors and solvent-based acrylics were the only choices for artists. Our new acrylic, created by our founder Henry Levison, could be used on almost any surface. It dried quickly, cleaned-up with water and worked in a range of viscosities. Henry tried to come up with a name that captured the essence of the medium and the fact that it could go from fluid liquidity to heavy texture - and everyplace else in between. He called it Liquid Texture or Liquitex.



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The Liquitex Ranges

All products are water-based and lightfast*



HEAVY BODY ACRYLIC

High viscosity acrylic, ideal for impasto and texture. Retains crisp brush strokes and palette knife marks



SOFT BODY ACRYLIC

Low viscosity acrylic. Multi-technique, with great surface coverage. Retains subtle brush strokes.



ACRYLIC GOUACHE

The most highly pigmented of all our paints.
Solid, flat, matte. No brush strokes. No cracking.
No need to dilute.



SPRAY PAINT

Professional pigmented matte paint in a spray. Low odor, water-based technology, highly lightfast*.



ACRYLIC MARKER

Permanent acrylic paint made with fine art pigment. In a marker-style pen for the ultimate control.



ACRYLIC INK

Ultra-fluid acrylic ink made with lightfast* fine art pigment. No dyes. No fade. Water-resistant when dry.



MEDIUMS

Acrylic mediums for every technique. Every surface. From high functioning preps to experimental effects and finishes.



TOOLS

Professional brushes, palette knives and accessories. Designed with artists. Built to last.



BASICS

Everyday acrylics, mediums and tools made for all artists - from students to professionals.

^{*}Fluorescent and metallic paints are naturally less lightfast.

Artists' acrylics since 1955.





liquitex.com

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