

The Trusted Resource™
for Quality & Value



Brooklyn, New York
Since 1949

ARTISTS' WATERCOLORS



Utrecht Manufacturing, Inc.
Brooklyn, New York
Utrecht.com 800.223.9132



ARTISTS' Watercolors



UTRECHT ART & DRAFTING SUPPLIES

Handcrafted in Brooklyn, New York

Offering world-class quality at a sensible price, Utrecht Artists' Watercolors meet the demanding standards of professional watercolorists for their most important, finalized works. Handcrafted in our Brooklyn mill for more than half a century, they deliver clear, intense washes that flood the paper with luminous transparency and permanent brilliance. Don't be misled by their affordability — they are comparable in quality to major leading brands that cost significantly more. Try Utrecht Artists' Watercolors and discover why they're a favorite among artists worldwide.

- Top-quality pigments in the highest possible concentrations
- Pure gum arabic binder
- Excellent clarity, depth, and staining power
- Outstanding lightfastness
- Wide range of single pigment colors
- Pure, clean mixing results
- 100% satisfaction guaranteed

Old World Quality Meets American Ingenuity

1949 — THE YEAR IT ALL STARTED

Shortly after World War II, with the American art supply business still in its infancy, a Brooklyn-based painter named Norman Gulamerian set out to find affordable, high-quality linen canvas, but was unable to find any in the city. Recognizing that other artists must also be seeking fine linen, he joined his brother Harold in sourcing it directly from Belgian mills — and a legendary American brand was born.



Company founders Norman and Harold Gulamerian, circa 1945.

A PAINT MILL GROWS IN BROOKLYN

Following the success of Utrecht's linen trade, Harold Gulamerian developed the first formula for Utrecht Acrylic Gesso. A revolutionary product, it introduced unprecedented simplicity to the canvas preparation process, while also making it possible to paint on a huge range of surfaces. The Gulamerian brothers then went on to open the Utrecht Paint Mill in the 1950s, where Harold used his mastery at developing and refining formulas to produce the original line of Utrecht Artists' Acrylics — one of the first acrylic lines in the world. This was soon followed by Utrecht Artists' Oils and Watercolors. These world-class art materials are still handcrafted in Brooklyn, New York, using only the finest pure pigments.



Choose from a Palette of 59 Brilliant Colors

Lemon Yellow Series 4 LR II Pigment Content: PY3 01766-4062	Cadmium Yellow Light Pure • Series 4 LR I Pigment Content: PY37 01766-4072	Naples Yellow Hue Series 1 LR I Pigment Content: PY43, PY35 01766-4242	Cadmium Yellow Medium Pure • Series 4 LR I Pigment Content: PY35 01766-4092	English Yellow Series 3 LR I Pigment Content: PY216 01766-4502	Hansa Yellow Deep Series 2 LR II Pigment Content: PY85 01766-4972
Perinone Orange • Series 3 LR NT Pigment Content: PO43 01766-4922	Cadmium Red Light Pure • Series 4 LR I Pigment Content: PR108 01766-3092	Cadmium Red Medium Pure • Series 4 LR I Pigment Content: PR108 01766-3112	Cadmium Red Deep Pure • Series 4 LR I Pigment Content: PR108 01766-3322	Alizarin Crimson Series 1 LR IV Pigment Content: PR83 01766-3062	Permanent Alizarin Crimson Series 3 LR I Pigment Content: PR177 01766-3392
Permanent Violet Series 2 LR III Pigment Content: PV23, PV29 01766-6922	Dioxazine Purple Series 2 LR III Pigment Content: PV23RS 01766-6022	French Ultramarine Blue Series 2 LR I Pigment Content: PB29 01766-5272	Ultramarine Blue Series 2 LR I Pigment Content: PB29 01766-5132	Cobalt Blue Pure Series 4 LR I Pigment Content: PB28 01766-5192	Manganese Blue Series 2 LR II Pigment Content: PB15.3, PW4 01766-5332
Cerulean Blue Pure Series 3 LR II Pigment Content: PB35 01766-5162	Cobalt Teal Pure Series 4 LR NT Pigment Content: PG50 01766-5302	Turquoise Green Series 3 LR NT Pigment Content: PB16 01766-7912	Phthalo Green Series 2 LR I Pigment Content: P67 01766-7802	Viridian Series 3 LR I Pigment Content: P618 01766-7502	Permanent Green Light Series 2 LR II Pigment Content: PY3, P67 01766-7432
Spring Green Series 1 LR II Pigment Content: P67, PY3 01766-7332	Terra Verte Series 1 LR I Pigment Content: PG23 01766-7132	Olive Green Series 1 LR I Pigment Content: P67, PY42 01766-7072	Yellow Ochre Series 1 LR I Pigment Content: PY42 01766-4042	Raw Sienna Series 1 LR I Pigment Content: PBr7 01766-8062	Golden Earth Series 3 LR II Pigment Content: PO48, PY3 01766-9012
Raw Umber Series 1 LR I Pigment Content: PBr7 01766-8072	Sepia Series 1 LR I Pigment Content: PBk6, PBr7 01766-8082	Davey's Gray Series 1 LR I Pigment Content: PY42, PBr7, PBk19 01766-2502	Paynes Gray Series 1 LR I Pigment Content: PBk9, PB29 01766-2562	Neutral Tint Series 1 LR I Pigment Content: PB15, PBk6, PV19 01766-2552	Lamp Black Series 1 LR I Pigment Content: PBk6 01766-2022

ITEM #01766 0.47 oz (14 ml) tubes. For current prices, visit Utrecht.com.

Most colors are certified AP non-toxic.

Colors indicated by a • carry a CL and/or CA PROP 65 warning label.



LIGHTFASTNESS LR I = Excellent LR II = Good LR III = Average LR IV = Poor LR NT = Not Tested
Color swatches are full strength and diluted.

Key to Color Index Numbers

PY	Pigment Yellow	PG	Pigment Green
PO	Pigment Orange	PBr	Pigment Brown
PR	Pigment Red	PBk	Pigment Black
PV	Pigment Violet	PW	Pigment White
PB	Pigment Blue		

Artists' Watercolor Sets

For set contents, visit Utrecht.com.



Basic Color Set
01766-1009



Landscape Set
01766-1019



Portrait Set
01766-1029



Professional Wood Box Set
01766-1039



Burnt Yellow
Series 1 LR I
Pigment Content: PY150
01766-4052



Indian Yellow
Series 1 LR II
Pigment Content: PY139, PR101
01766-4162



Cadmium Yellow Deep Pure
• Series 4 LR I
Pigment Content: P020
01766-4282



Cadmium Orange Pure
• Series 4 LR I
Pigment Content: P020
01766-4902



Quinacridone Red
Series 3 LR III
Pigment Content: PR19S
01766-3272



Quinacridone Magenta
Series 3 LR III
Pigment Content: PR122
01766-3042



Intense Pink
Series 4 LR I
Pigment Content: PR122
01766-3072



Quinacridone Violet
Series 3 LR I
Pigment Content: PV19
01766-6062



Prussian Blue
Series 1 LR I
Pigment Content: PB27
01766-5222



Indigo Blue
Series 1 LR I
Pigment Content: Val Blue 1
01766-5202



Phthalo Blue
Series 2 LR II
Pigment Content: PB15.3
01766-5172



Cerulean Blue Chromium
Series 3 LR I
Pigment Content: PB36
01766-5182



Prussian Green
Series 1 LR I
Pigment Content: PB27, PY150
01766-7582



Chromium Green
Series 1 LR I
Pigment Content: PG17
01766-7112



Permanent Sap Green
Series 1 LR I
Pigment Content: PG7, P048
01766-7392



Hookers Green
Series 1 LR III
Pigment Content: PG8
01766-7122



Burnt Sienna
Series 1 LR I
Pigment Content: PB7
01766-8042



Venetian Red
Series 1 LR I
Pigment Content: PR101
01766-3132



Indian Red
Series 1 LR I
Pigment Content: PR101
01766-3252



Burnt Umber
Series 1 LR I
Pigment Content: PB7
01766-8052



Ivory Black
Series 1 LR I
Pigment Content: PBK9
01766-2252



Buff White
Series 1 LR I
Pigment Content: PB7, PW6
01766-8622



Permanent White
Series 1 LR I
Pigment Content: PW6
01766-1172

Compatible with the full range of
Utrecht Designers Gouache Colors.