

The Trusted Resource™
for Quality & Value



Brooklyn, New York
Since 1949



STUDIO SERIES™
ACRYLIC COLORS



Utrecht Manufacturing, Inc.
Brooklyn, New York
Utrecht.com 800.223.9132



STUDIO SERIES™ Acrylic Colors



Made in Brooklyn, New York

Be bold with color and never worry about the cost! Utrecht Studio Series Acrylic Colors are made using the same fine pigments and quality binders as Utrecht's legendary Artists' Acrylics, but in an economical, medium-bodied formulation. They're creamy, provide great coverage, and are loaded with concentrated color. Plus, popular Deep Black and Bright White are also available in gallon sizes for additional volume savings. Try Utrecht Studio Series Acrylics and discover why they're a favorite among budget-conscious artists worldwide.

- Same top-quality pigments and binders as Utrecht Artists' Acrylics
- Medium bodied
- Great workability
- Good tinting strength
- Dependable lightfastness
- Unbeatable value
- 100% satisfaction guaranteed

Old World Quality Meets American Ingenuity

1949 — THE YEAR IT ALL STARTED

Shortly after World War II, with the American art supply business still in its infancy, a Brooklyn-based painter named Norman Gulamerian set out to find affordable, high-quality linen canvas, but was unable to find any in the city. Recognizing that other artists must also be seeking fine linen, he joined his brother Harold in sourcing it directly from Belgian mills — and a legendary American brand was born.



Company founders Norman and Harold Gulamerian, circa 1945.

A PAINT MILL GROWS IN BROOKLYN

Following the success of Utrecht's linen trade, Harold Gulamerian developed the first formula for Utrecht Acrylic Gesso. A revolutionary product, it introduced unprecedented simplicity to the canvas preparation process, while also making it possible to paint on a huge range of surfaces. The Gulamerian brothers then went on to open the Utrecht Paint Mill in the 1950s, where Harold used his mastery at developing and refining formulas to produce the original line of Utrecht Artists' Acrylics — one of the first acrylic lines in the world. This was soon followed by Utrecht Artists' Oils and Watercolors. These world-class art materials are still handcrafted in Brooklyn, New York, using only the finest pure pigments.



Choose from a Palette of 32 Brilliant Colors



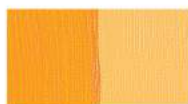
Lemon Yellow Hue
Transparent LR I
Pigment Content:
PY74



Medium Yellow
Semi-Transparent LR I
Pigment Content:
PY3, PY42, PY83



Naples Yellow Hue
Opaque LR I
Pigment Content:
PY42, PW6, PY83



Medium Orange
Opaque LR II
Pigment Content:
PY83, PO18



Cadmium Red Light Hue
Semi-Transparent LR NT
Pigment Content:
PO18



Medium Red
Semi-Transparent LR II
Pigment Content:
PR188, PR170



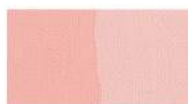
Primary Red
Transparent LR I
Pigment Content:
PV19



Red Deep
Opaque LR II
Pigment Content:
PR112, PW6, PR170



Crimson
Transparent LR III
Pigment Content:
PR83



Light Pink
Opaque LR I
Pigment Content:
PR101, PW6, PR122, PY83



Medium Magenta
Opaque LR I
Pigment Content:
PR122, PV19, PW6



Brilliant Purple
Opaque LR II
Pigment Content:
PV23RS, PW6



Red Violet Deep
Semi-Transparent LR II
Pigment Content:
PV23RS



Ultramarine Blue
Semi-Transparent LR I
Pigment Content:
PB29



Primary Blue
Transparent LR I
Pigment Content:
PB158S



Cerulean Blue Hue
Opaque LR I
Pigment Content:
PB158S, PW6



Phthalo Blue
Semi-Transparent LR I
Pigment Content:
PB158S



Light Blue
Opaque LR I
Pigment Content:
PB15, PW6, PG7



Phthalo Green
Semi-Transparent LR I
Pigment Content:
PB158S



Medium Green
Semi-Transparent LR I
Pigment Content:
PB27, PY74, PY42



Bright Aqua Green
Opaque LR I
Pigment Content:
PB158S, PW6



Yellow Green
Semi-Transparent LR I
Pigment Content:
PG1, PY74



Yellow Ochre
Opaque LR I
Pigment Content:
PY42



Raw Sienna
Semi-Transparent LR I
Pigment Content:
PB7



Burnt Sienna
Semi-Transparent LR I
Pigment Content:
PB7



Burnt Umber
Opaque LR I
Pigment Content:
PB7



Neutral Gray
Opaque LR I
Pigment Content:
PBk7, PR101, PY42, PW6



Deep Black
Opaque LR I
Pigment Content:
PBk11, PBk9



Buff White
Opaque LR I
Pigment Content:
PB7, PW6



Bright White
Opaque LR I
Pigment Content:
PW6



Gold
Transparent LR NT
Pigment Content:
Mica



Silver
Transparent LR NT
Pigment Content:
Mica

ITEM #01655 For current prices, visit Utrecht.com.

All colors are certified AP non-toxic.

LIGHTFASTNESS RATING LR I = Very Good LR II = Good LR III = Average LR NT = Not Tested
Color swatches are full strength and 50% tint.

Full Spectrum Set of 48
0.8 oz (24 ml) tubes
01655-1079



Key to Color Index Numbers

PY Pigment Yellow
PO Pigment Orange
PR Pigment Red
PV Pigment Violet
PB Pigment Blue
PG Pigment Green
PBr Pigment Brown
PBk Pigment Black
PW Pigment White

Studio Series™ Acrylic Colors

Utrecht Studio Series Acrylics are made using the same top-grade pigments and binders as Utrecht Artists' Acrylics – at a more affordable price.

Whether you're a beginning artist, a hobbyist, or a professional painter seeking large volumes of rich, vibrant color on a moderate budget, we guarantee you'll be 100% satisfied with the quality and performance of Utrecht Studio Series Acrylics.



order by item number

COLOR	8 OZ (237 ML)	16 OZ (473 ML)	32 OZ (946 ML)	GALLON (3.78 L)
Bright Aqua Green	01655-7208	01655-7206	01655-7207	
Bright White	01655-1028	01655-1026	01655-1027	01655-1021
Brilliant Purple	01655-6598	01655-6596	01655-6597	
Buff White	01655-8628	01655-8626	01655-8627	
Burnt Sienna	01655-8048	01655-8046	01655-8047	
Burnt Umber	01655-8058	01655-8056	01655-8057	
Cadmium Red Light Hue	01655-3108	01655-3546	01655-3097	
Cerulean Blue Hue	01655-5178	01655-5156	01655-5177	
Crimson	01655-3008	01655-3006	01655-3007	
Deep Black	01655-2108	01655-2086	01655-2087	01655-2119
Gold	01655-9008	01655-9006	01655-9007	
Lemon Yellow Hue	01655-4518	01655-4516	01655-4517	
Light Blue	01655-5028	01655-5026	01655-5027	
Light Pink	01655-3068	01655-3066	—	
Medium Green	01655-7028	01655-7026	01655-7027	
Medium Magenta	01655-3048	01655-3046	01655-3047	
Medium Orange	01655-4528	01655-4526	01655-4527	
Medium Red	01655-3708	01655-3706	01655-3707	
Medium Yellow	01655-4028	01655-4026	01655-4027	
Naples Yellow Hue	01655-4248	01655-4786	01655-4787	
Neutral Gray	01655-2548	01655-2546	01655-2547	
Phthalo Blue	01655-5168	01655-5166	01655-5167	
Phthalo Green	01655-7808	01655-7806	01655-7807	
Primary Blue	01655-5928	01655-5926	01655-5927	
Primary Red	01655-3748	01655-3746	01655-3747	
Raw Sienna	01655-8068	01655-8066	01655-8067	
Red Deep	01655-3698	01655-3696	01655-3697	
Red Violet Deep	01655-3768	01655-3766	01655-3767	
Silver	01655-9338	01655-9336	01655-9337	
Ultramarine Blue	01655-5138	01655-5136	01655-5137	
Yellow Green	01655-7348	01655-7346	01655-4757	
Yellow Ochre	01655-4048	01655-4046	01655-4047	

Step Up to Professional Quality with Utrecht Artists' Acrylics and Mediums – fully compatible with Utrecht Studio Series Acrylics.

